

Case Study - Dr. Hillel Aviezer

After several failed attempts at the local Maccabi Dental office I decided to take my children (ages 5 and 10) from Modi'in to Dr. Ari Kupietzky in Jerusalem. To my delight, I discovered he isn't just a professional and accomplished expert in pediatric dentistry – he is truly in a league of his own. Ari started by forming a real bond with my children.

Consequently, he wasn't working on them; he was working with them - and what a huge difference this made! My kids, who were previously anxious and nauseous from the moment we entered the doors at Macabbi, were now fully cooperating and not crying throughout the entire treatment. Ari signs an informal contract of truthfulness with his little clients - there are no surprises and no lies.

For example, he goes through a detailed demonstration showing the children that while anesthesia will hurt a bit – they can easily endure it. And they really do! Other dentists hide this fact (“this won't hurt a bit”) and surprise the kids out of the blue, making it easier on the dentist – but terrifying for the child. During the treatment itself (which is speedy compared to others) Ari is a psychological master of humor and distraction and this works wonders to reduce anxiety and discomfort in his clients.

In short, I strongly recommend him.

If you want a different experience of the often dreaded “taking the kids to the dentist” routine, you and your children simply have to try him out. They deserve it.

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